

## 2012 Corporate Health and Productivity Management Awards

### ENTRY FORM

**PURPOSE:** To recognise organisations that have clearly demonstrated the application of the Health & Productivity Management (HPM) and have measurably improved their business competitiveness through productivity gains arising from improved employee health status.

**OBJECTIVES - HPM:**

- Foster awareness of health and productivity management (HPM)
- Encourage organisational self-assessment and continuous quality improvement
- Document meaningful measurement in a business setting of HPM outcomes

**OBJECTIVES - APPLICANT:**

- Obtain national recognition for your organisation's HPM program
- Have your HPM program compared to other nationally recognised programs
- Identify opportunities for improving your organisation's HPM program

*Winners will be announced at the AHPM Congress, Sydney 13-14 August 2012 - [www.ahpmcongress.com.au](http://www.ahpmcongress.com.au)*

**THE AWARD JUDGES ARE:**

- Carrie - Ann Rathbone, Health Futures
- Simon Cooper, HAPIA Secretary
- Sean Sullivan IHPM President

**APPLICATION PROCESS**

Applicants must submit their completed applications **15 June, 2012**

**APPLICATION INFORMATION**

**Corporate information**

Name of company: \_\_\_\_\_

For profit or not for profit status: \_\_\_\_\_

Description of products or services: \_\_\_\_\_

Industry sector: \_\_\_\_\_

Size of company (number of employees): \_\_\_\_\_

Market scope (local, regional, national, international): \_\_\_\_\_

Age of program: \_\_\_\_\_

**Corporate contact**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**SELECTION CRITERIA:**

1. Corporate commitment to employee Health and Productivity Management (HPM)
2. Program innovation and demonstrated leadership in HPM
3. Well-defined and demonstrated HPM measures
4. Integration of HPM programs within the corporate culture and across multiple corporate areas
5. Documented business competitive advantage arising from HPM
6. Only open to Australian organisations

**Award Classifications:** Applications are evaluated with consideration for employer size:

- Small to medium (< 350 employees)
- Large (> 350 employees)

**Detailed selection criteria:** A maximum of one page is allowed for each lettered item (17 total) under each of the three numbered categories that follow. Supporting materials, not to exceed three pages for each of the three overall criteria.

**1. CORPORATE COMMITMENT TO EMPLOYEE HEALTH AND PRODUCTIVITY:**

- a. Clear corporate mission, vision and policies to support HPM initiatives
- b. Budgetary commitment and/or staff commitment to HPM
- c. Intervention programs in place targeted to improve specific aspects of health and productivity
- d. Productivity interventions/programs that address both occupational and non-occupational health risks
- e. Health education programs strategically implemented
- f. Strong employee involvement and/or incentives
- g. Health benefits plan design and reimbursement strategies that encourage health improvement.

**2. PROGRAM INNOVATION AND DEMONSTRATED LEADERSHIP:**

- a. New ideas and programs in place with demonstrable improvement in the health & productivity of the workforce
- b. Willingness to work with outside organisations to influence outcomes in health & productivity
- c. Willingness to share strategies and results
- d. Experimentation with new measures of health & productivity
- e. Unique interventions based on HPM measurement outcomes (i.e. identified by 2d).

**3. WELL-DEFINED HPM OUTCOME MEASURES:**

- a. Clearly defined objectives with metrics to demonstrate program effectiveness
- b. Demonstrable studies (do not need to be published in peer reviewed journals) or evaluation projects conducted with the employee population
- c. Systematically evaluated findings and periodic reviews undertaken with health & productivity metrics tracked to monitor progress over time
- d. HPM 'Dashboard' (department or corporate) indicators used to monitor and track productivity
- e. Measurement results used for both strategic and tactical purposes



## HINTS/TIPS JUDGES WILL BE LOOKING FOR:

Describing factors perceived as **unique** or outstanding. These may include business, environmental, geographical or other factors that may influence the design, delivery or measurement of your programs.

Summary of program **achievements** (may include professionally published or peer reviewed articles, awards, outstanding results, or local influence/recognition).

Summary noting the number of employees in the unit or company covered in the application. Number of **participants** in each 'program' (initiatives, projects mentioned in the application) as compared to the number eligible.

Supporting materials that provide important contextual information or content showing program depth and/or scope. **Supporting materials** should be provided judiciously. We request that you limit this to 5 pages.

## REVIEW PROCESS

Each application will be screened for completeness and compliance with instructions.

Questions or requests for clarification will be directed (if necessary) to the person listed as the organisation's contact.

Submit the application to:

**Melanie Robertson**

**Interpoint Events**

**PO Box 55**

**Glebe NSW 2037**

**Telephone: + 61 2 8586 6115**

**Email: melanie@intermedia.com.au**

If you have questions or need to make an inquiry, please feel free to contact Melanie.

## CHECKLIST

- Have you provided (please tick)?
- Name of company
- For profit or not for profit status
- Description of products or services
- Industry sector
- Size of company (number of employees)
- Market scope (local, regional, national, international)
- Age of program
- One page describing factors perceived as unique or outstanding.
- One page summary of program achievements
- One page summary noting the number of employees in the unit or company covered in the application
- Covered Corporate commitment to employee health and productivity points?
- Covered Program innovation and demonstrated leadership points?
- Covered Well-defined HPM outcome measures points?

## ABOUT HAPIA

The Health & Productivity Institute of Australia is the peak body of Corporate Wellness Providers of Australia.

HAPIA was formed in 2007 by Australia's leading corporate health and wellness providers who sought unified representation to government and business in relation to the role of the workplace in preventative health.

HAPIA's mission is to contribute to the health reform debate, to improve health outcomes and reduce health system costs through its focus on prevention, particularly preventative services delivered to employees at the worksite.

We believe that a comprehensive preventative health care strategy must consider the role of the workplace, the employer and employee. A captive audience of 9 million working Australian's cannot receive adequate preventative lifestyle education and assessments through the current health care delivery system.

HAPIA also oversees standards and accreditation, funds research, supports evidence based approaches to corporate health, and promotes ethical business practices within the industry. HAPIA is implementing a system of standards and accreditation across the Australian Health and Wellness Industry to ensure clients receive only accurate, evidence based, outcome focused products and wise investments. [www.hapia.org.au](http://www.hapia.org.au)